



Dear Local Business Owner,

Everywhere we look today, the aftermarket car industry continues to grow. Our plan, with your help, is to make the **17th Annual Paola Heartland Car Show** unforgettable. Our event will be held on **Saturday, June 8th from 10am to 4:30pm**. We appreciate your support, and look forward to your participation with this year's exciting event.

**New for 2019 - TBD! We have many irons in the fire!
Check out our Facebook page for more details.
(paolaheartlandcarshow)**

Become a Sponsor – there are six levels of participation:

Platinum Level - \$500 contribution secures your business name on the sponsor board, multiple announcements during the car show, and you will also have a sponsorship spot on our website www.paolacarshow.com with a link to your website. We will also award 4 - \$100 gift certificates good at any Platinum Sponsor, reimbursed by the Paola Chamber of Commerce.

Platinum sponsors are the only ones on the back of event T-Shirts! (Be sure to include your t-shirt size so we can get one to you!)

Gold Level - \$300 contribution secures your business name on the sponsor board, and multiple announcements during the show as a Gold Level Sponsor.

Silver Level - \$200 contribution secures your business name on the sponsor board and an announcement during the show as a Silver Level Sponsor.

Bronze Level - \$100 contribution secures your business name on the sponsor board.

Please support this local community event. Below are some of the other ways you can contribute:

- **Cash** – We rely on your donations and support to keep the event going. All donations are appreciated!
- **Goody Bag** - Contributed items are handed out to registered participants. These items could include discount coupons, small promotional items, or samples. Be creative!
The goal is to attract our attendees to your business.
- **Silent Auction 50/50 and Door Prizes** - Major contributors will receive recognition by announcing your company name many times during the show, and with the presentations at the show. Your business will also have a large listing on the sponsor board that day.

Please make checks payable to: **Paola Chamber of Commerce with 'Heartland Car Show' in the memo line and mail to: 6 W. Peoria, Paola, Kansas 66071**

Please contact Jim Sutherland or myself to make arrangements to pick up door prizes, silent auction items or goody bag items.

We look forward to hearing from you. **We appreciate your support!**

Sincerely,

Bruce Cordle
Chairman
913.557.3738
bruce.cordle@gmail.com

Jim Sutherland
Co-Chairman
913.294.9080